



Gender Ideology

April 2025



- What is Gender Ideology
- History, Key Figures, and Facts
- Gender Ideology and the Federal Government
- Gender Ideology in Schools
- How to FIGHT Back - Arguments and Talking Points
- How to FIGHT Back - Take Action

Gender Ideology – According to the School

- A person's internal, deeply-held sense of their gender. This may be male, female, a blend of both, neither, or something else: –*gender is a spectrum*
- Gender Identity *may not* align with the person's sex “assigned at birth”
- Explores how gender is shaped by cultural, social, and psychological factors rather than biological sex
- Integrated into programs aimed at promoting inclusivity, Diversity, Equity, and Inclusion (DEI), and Social-Emotional Learning (SEL)

Most schools don't use the term Gender Ideology because it is politically charged – instead, they refer to “Gender Identity”

What Gender Ideology Really Is

- Rooted in Marxist power dynamics, pushing activist-driven social engineering
- Labels traditional norms around sex and gender as oppressive
- Promotes identity over biology, redefining truth, health, and rights
- Transforms schools into centers of ideological formation
- Seeks to disrupt norms—family, sex, religion, and natural law



History of Gender Ideology

History | Education & Medicine

Key Figures & Facts

Key Figures and Concepts

FREIRE

1960-1970's

Pedagogy of the Oppressed (1970)

Based on Marxist ideology and power dynamics.

Education is a tool for political liberation and social justice education

FOUCAULT

1970-1980's

Argued that **sexuality is not just biological but shaped through discourse, power, and institutions.**

The History of Sexuality (Vol. 1, 1976)

GIROUX

1980's

Introduced Critical Pedagogy in North America

Education is ideological transformation – challenging power structures

BRYSON & deCASTELL

1990's

Queer Pedagogy

Advocates queering education by disrupting norms around gender, identity, sexuality, & the idea of the “normal” student.

BUTLER

2010 -2020's

Gender as Performativity

Gender is not biologically fixed but is a social performance.
Gender Trouble (1990)

- **Foucault** deconstructed “truth”, including the idea of a fixed or natural identity. He had a direct influence on Critical Pedagogy, Queer Theory and Gender as Performativity.
- Gave rise to the idea that gender is a social performance, not a biological reality — a concept Judith Butler later turned into gender performativity.

His work influenced Giroux, Bryson and deCastill, and Butler

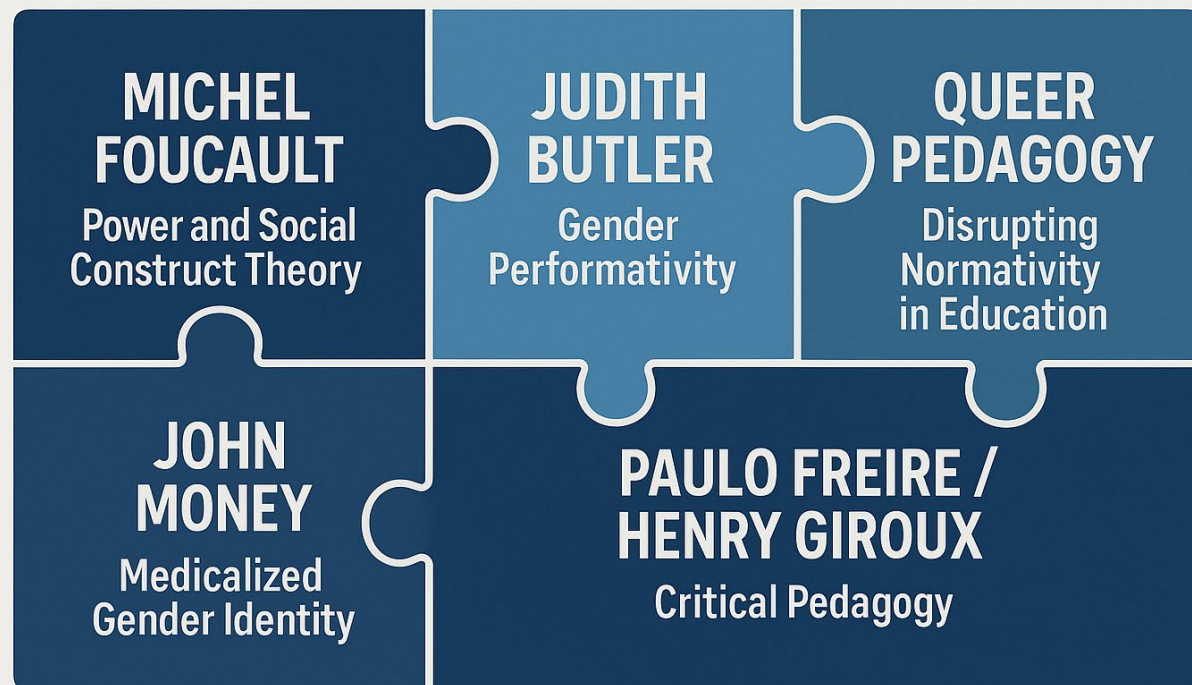
Queer Theory

“Queer Theory radicalizes the minds and bodies of children. The goal of Queer Theory is to convince children that nothing is “normal,” especially as “normal” relates to sex, gender, and sexuality. Queer Theory teaches kids that sex and gender are social constructs and pushes children into stamping their physical bodies with political messages by adopting different pronouns, styles of dress, and bathroom preferences.”

– Logan Lancing

PUTTING IT ALL TOGETHER

KEY CONTRIBUTORS TO GENDER IDEOLOGY



Gender ideology emerged from Marxist-influenced theories of power and identity—shaped by:

- Foucault's view of truth as social construct,
- Butler's idea of gender as performance,
- Critical pedagogy's goal to transform education into a tool for disrupting norms through activism.
- John Money's medicalization of identity

Sexology to Medicalization

Key Figures and Concepts

MARGARET SANGER

Reproductive Rights

Her advocacy for birth control & women's reproductive rights challenged sexual norms & sparked broader discussions on sexual health

Founded the American Birth Control League, which became **Planned Parenthood** (1942)

ALFRED KINSEY

Sexology

Pioneered sexology and the idea of sexuality as a spectrum

Founded Kinsey Institute (1947) – Indiana University (still actively a research institute)

His unethical and flawed research shaped gender and sex education into school curricula

JOHN MONEY

Bridging Sexology to Medicalization

Coined the term '**Gender Identity**' to separate from biological sex

"Gender is learned behavior" not innate

Pioneered use of surgery to align children's bodies with 'assigned gender'

MARY CALDERONE

Education Impact

Medical Director at Planned Parenthood from 1953-1964)

Founded SIECUS (*Sexuality Information & Education Council of the U.S.*) in 1964

Promoted comprehensive sex education in schools

WPATH

Policy / Institutional Impact

WPATH - World Professional Association for Transgender Health

Set global standards of care (SOC) shaping medical protocol for youth & adults since 1979.



KEY PLAYER

DR. JOHN MONEY

“
Psychosexual neutrality at birth
is the foundation for the theory
that gender identity is learned.”

– John Money
1955

Was a Professor of Medical Psychology and Associate Professor of Pediatrics at Johns Hopkins University and Hospital in Baltimore, Maryland

- Co-founder of the Gender Identity Clinic at Johns Hopkins
- Considered a pioneer in psychoendocrinology and Director of Johns Hopkins' Psychohormonal Research Unit

Money believed:

- Sex is a social construct
- Babies are born gender neutral and that early social or surgical intervention shapes identity

He promoted early surgeries and hormones to match physical traits with assigned gender.

The Reimer Case: Catalyst for Gender Identity

- David Reimer and his twin brother were subjects in John Money's gender identity study.
- In 1966, after a botched circumcision, 8-month-old David was raised as a girl per Money's recommendation.
- Money promoted the use of pornography — even with children — as a tool for gender identity development, and reportedly forced the Reimer twins to simulate sexual acts which he photographed and documented as part of his research
- Money documented the case as a success, despite David's severe distress.
- Both brothers later died by suicide — David in 2004 and his twin, Brian, in 2002.
- The case is viewed as a profound ethical failure in medical and psychological research
- Money's theories helped shape early protocols for gender dysphoria and laid the foundation for today's gender-affirming care model, still reflected in WPATH guidelines.

(Colapinto, As Nature Made Him, 2000)

WPATH AND GENDER AFFIRMING CARE

ORIGIN

- **HBIGDA** founded in 1979
(Harry Benjamin International Gender Dysphoria Association)
- Renamed in 2006 to **WPATH**
(World Professional Association for Transgender Health)
- Set the Standards of Care

KEY SHIFTS in Standard of Care (SOC)

- Lowering age of Medical Intervention
- SOC – 8 (2022)
Removed strict age minimums allowing for earlier access to puberty blockers, cross sex hormones, and surgeries
- **Affirmation only model:**
Must validate child's stated Gender Identity
GENDER AFFIRMING CARE

INSTITUTIONAL IMPACT

- American Academy of Pediatrics (AAP) and American Psychological Association (APA) follow the WPATH guidance
- These standards shape what schools, doctors, and counselors are told to do

WHAT IS GENDER AFFIRMING CARE?

SOCIAL SUPPORTS

- Changing names, pronouns, and clothing
- Using opposite-sex bathrooms or locker rooms
- Asking teachers and family to affirm the identity

MEDICAL INTERVENTIONS

- Puberty blockers to pause normal puberty*
- Cross-sex hormones* (testosterone or estrogen)
*Long term impact is unknown
- Surgeries (e.g., mastectomy “Top surgery” or hysterectomy and other bottom surgeries), sometimes considered for minors

WHAT PARENTS SHOULD KNOW

- Often affirms identity without exploring underlying issues
- Often told affirming their child’s identity is the only safe and loving choice – *“Would you rather have a dead daughter or live son?”*
- WPATH removed age minimums in 2022
- Schools and providers may follow this model, even if parents have concerns

SEX AND GENDER IDENTITY HISTORY

ORIGINAL TITLE IX (1972)

“Sex” referred to biological sex. Law aimed at equal opportunities for women in education.

OBAMA ADMIN (2016)

Reinterpreted “sex” to include gender identity and sexual orientation. ‘Dear Colleague’ Letter

- Required schools to allow bathroom and locker room access by gender identity.
- Non-compliance could risk federal funding

TRUMP ADMIN (2017-2020)

Reversed the Obama guidance, returning to ‘biological sex’ only in interpretation

- While the letter was rescinded in 2017 it was widely adopted by schools.

BIDEN ADMIN- TITLE IX

Reinstated and expanded Obama-era view

- Proposed Title IX rules to include gender identity and formal regulations that define “sex discrimination” to include gender identity, sexual orientation, and sex characteristics.

CURRENT STATUS (2025)

President Trump signed Executive Order 14168: “Defending Women from Gender Ideology Extremism”

- Defines sex as immutable and based on **biological sex assigned at conception**.
- Mandates federal agencies to replace “**gender**” with “**sex**” in all documentation.
- Prohibits federal funding for gender-affirming care and the promotion of “gender ideology.”
- Restricts transgender individuals from using single-sex federally funded facilities congruent with their gender identity.

Even with Trump’s Executive Order 14168, state laws still vary — parents must check local state law and local school policies to stay informed.

BROADER FEDERAL INFLUENCE

Federal Incentives were for established for Schools

- DOE offered funding/grants to schools adopting inclusive gender policies.
- Office of Civil Rights reviewed compliance.
- Schools adjusted practices to remain eligible for federal funding

The Center for Disease Control (CDC) and US Department of Health and Human Services (HHS) funded LGBTQ+ programs in schools

Executive Order 14168 directs agencies to roll back these programs — now enforcement and compliance at the agency and state level is critical.

NON-GOVERNMENTAL BUT INFLUENTIAL

SIECUS - Sexuality Information and Education Council of the United States

- Influential in shaping sex ed policy
- Promotes comprehensive sex ed including gender identity.
- Partnered with federal agencies and influenced curricula
- Helped direct sex ed grants and training for teachers

Partnered with federal agencies
and influenced curricula.

SIECUS





Gender Ideology in Schools

Higher Education

K-12 | Physical Spaces, Books and Curriculum, School Counseling,
Clubs and Activities

HIGHER EDUCATION AND IDEOLOGICAL CAPTURE

Universities began prioritizing social justice activism over academic rigor, especially in the humanities and education.

Fields like gender studies and critical theory evolved into ideological echo chambers.

Academic Journals began publishing ideological works

- In 2016, the paper “Glaciers, gender, and science: A feminist glaciology framework for global environmental change” was published in **Progress in Human Geography** Journal – arguing glaciers could be analyzed through feminist and postcolonial lenses

Grievance Studies Affair Project – Ideological Capture of Academic Journals

- James Lindsay saw the Glacier research paper as a red flag — evidence that ideology had overtaken evidence-based scholarship.
- He partnered with Peter Boghossian and Helen Pluckrose to launch the Grievance Studies Affair project, submitting hoax papers to test the academic publishing system.
- Journals accepted their papers on absurd topics like “fat bodybuilding” and “rape culture in dog parks.” proving Academia and Academic Journals have been compromised.

These same radical ideologies now filter into K–12 education via teacher training, curriculum standards, and professional development.

PHYSICAL SPACES

- Gender identity policies in schools affect **locker rooms, restrooms, and sports teams.**
- Some schools allow participation based on gender identity, not biological sex.
- Policies are often adopted without parent awareness or input.

By Jason Calvi and FOX6 News Digital Team | Published April 25, 2023 5:29pm CDT | Wisconsin | FOX6 News Milwaukee



Wisconsin transgender student shower controversy in Sun Prairie

How should schools handle a transgender student who wants to use the shower? Wisconsin parents are questioning the Sun Prairie Area School board about the topic after a March incident came to light.

SUN PRAIRIE, Wis. - Wisconsin parents questioned the Sun Prairie School District about reports a transgender senior student exposed male genitalia while showering next to 14-year-old girls. The district admitted school policies were not followed.

BOYS IN GIRLS SPORTS:

Connecticut track case: Two biological males dominated high school girls' track, leading to a Title IX lawsuit by female athletes.

LOCKER ROOM ACCESS:

Sun Prairie, Wisconsin (2023): A transgender-identifying student exposed male genitalia while showering next to freshman girls, prompting a federal Title IX investigation.

RESTROOM USE:

Virginia (Loudoun County): A biologically male student identifying as female was involved in a sexual assault case in a girls' restroom, leading to public outcry and school board controversy.

BOOKS AND CURRICULUM CONTENT

Elementary books promoting gender fluidity in elementary grades

Young children are highly impressionable – confusing identity/gender at this stage can disrupt healthy identity development and cause lasting harm.

Case being heard by Supreme Court *Mahmoud v. McKnight* in Maryland

- Books were part of English language instruction
- Parents were not allowed to opt out

SCOTUS Hears Case on LGBTQ Books Forced on Little Ones

Parents sue Montgomery County Schools in Maryland after being barred from opting kids out of lessons promoting LGBTQ+ themes, a case now before the U.S. Supreme Court.

By Laurie Higgins



April 29, 2025



BOOKS AND CURRICULUM

Hyper-Sexualized and Pornographic materials in school libraries with unrestricted access to students

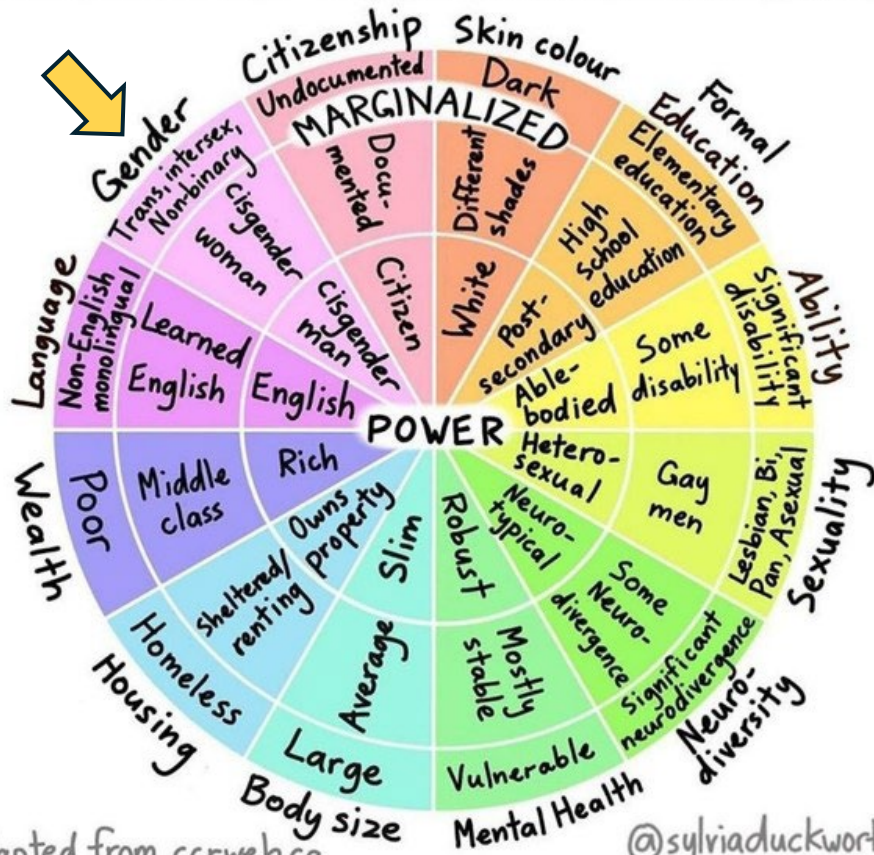
Gender Identity in curriculum

- Language Arts – writing prompts, pronoun practice assignments, reading selections
- Math – Story problems featuring same sex parents or non-binary characters, using 'they/them' when referring to individuals
- Found in surveys and Social Emotional Learning (SEL) lessons



BOOKS AND CURRICULUM

WHEEL OF POWER/PRIVILEGE



Adapted from ccrweb.ca

@sylviacluckworth

Gender identity is embedded within DEI and social justice frameworks that teach students to view themselves through layers of identity, power, and privilege

Tools like the **Privilege Wheel** train students to examine gender, race, and sexuality as systems of oppression — shaping how they see themselves, others, and society

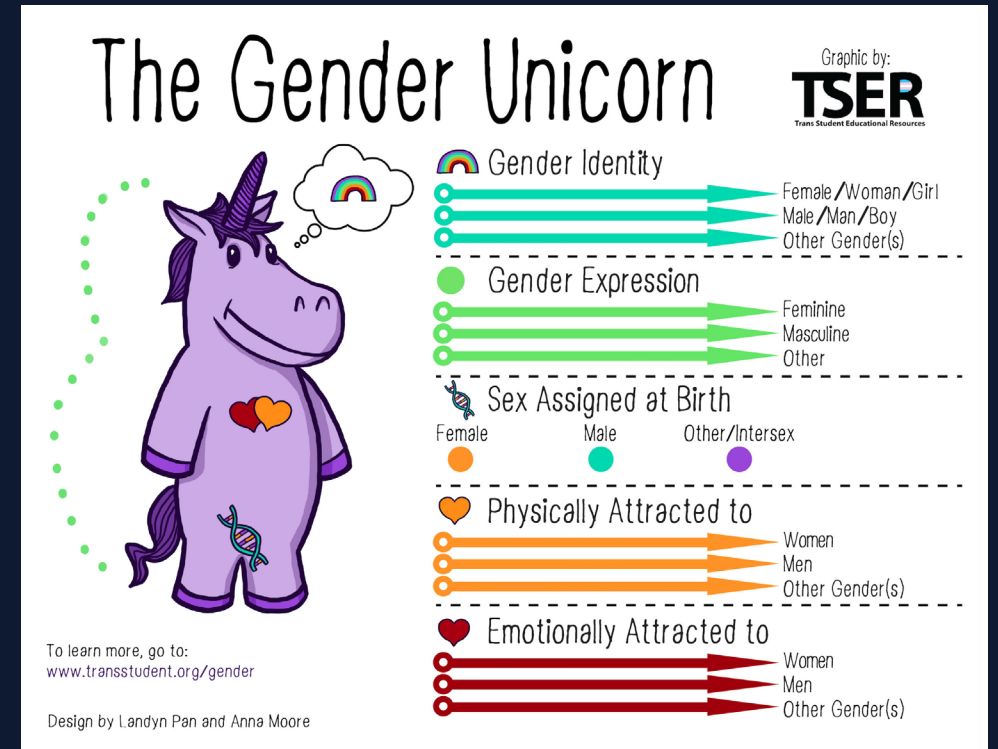
CLASSROOM ENVIRONMENT



- Teachers use terms 'friends', 'scholars' or 'students' rather than boys/girls
 - Schools using a different name for students that aligns with their gender identity – often without parental knowledge
 - Signs or norms promoting identity such as flags or symbols and 'safe spaces'
-
- 'Transition Closets' in schools – allow students to change into gender affirming clothes at school – often without parent knowledge or consent

HEALTH AND HUMAN GROWTH & DEVELOPMENT

- Shift from biology-based instruction to identity-based instruction
- Growth and development (sex ed) instruction is starting at a younger age
- Tools used in classroom instruction include Genderbread Person and/or Gender Unicorn
- Confuses students about gender as a subjective identity,
- Teaches gender as a choice, not biology — you can be male, female, neither, or other the list of 'genders' continues to expand



Genders and Pronouns

- There are dozens of 'genders', usually grouped as cisgender (identify with birth sex) or transgender (identify differently)
- Transgender can include terms like gender fluid, agender, and more — new identities are added often
- May be asked to use specific pronouns based on their gender identity

PRONOUN EXAMPLES

She/her/her	He/him/his
Ze/zer/zirs	They/them/their
Ey/em/eirs	Yo/yo/yos
Xie/hir/hirs	En/en/ens



40. Cisgender

Gender 40 in the list is Cisgender and is described as; Being closely related to the gender assigned at birth during the entire life.



67. Genderqueer

Gender 67 in the list is Genderqueer and is described as; The individual blurs the preconceived boundaries of gender in relation to the gender binary or having just one gender type.




63. Genderfluid

Gender 63 in the list is Genderfluid and is described as; The person does not consistently adhere to one fixed gender and may have many genders.

Example: Ze reminded zirsself to pick up zir umbrella before going outside.

HEALTH AND HUMAN GROWTH & DEVELOPMENT

- Pronoun lessons and “allyship” training are common
- Health classes include topics like puberty blockers and gender transitions
- Lesson can contain role-playing scenarios around gender identity
- Curriculum and resources are promoted by organizations like SIECUS, GLSEN (Gay, Lesbian & Straight Education Network), and Advocates for Youth



The image shows a promotional graphic for Amaze videos. On the left is a cartoon illustration of a girl with long purple hair and a pink bow, wearing a pink and white striped shirt. To her right are two video thumbnails. The top thumbnail is titled 'My Friend Is Transgender' and features a character named Glenda with a 'NAME: Glenda', 'AGE: 16', and 'SEX: F' label. The bottom thumbnail is titled 'Gender Identity Explained' and features a character with a 'GENDER IDENTITY EXPLAINED' label. Both thumbnails have the 'amaze' logo and a duration of 4:25. Below the thumbnails is a text box that says 'Find out more about gender identity right here on Amaze.'

Amaze Videos on many subjects
working In association with Advocates
for Youth [Amaze Video Link](#)

SCHOOL COUNSELING & MENTAL HEALTH

The counselor role has changed over the years – no longer just helping with class schedules and career planning

- Deeply involved in **mental health support**, identity affirmation, and social development (*note: school counselor are not licensed to practice therapy*)
- Expected to address **student emotional needs**, including those related to gender identity

ASCA's (American School Counselor Association) March 2024 Newsletter

“As a school counselor, you have the power to assist in providing an environment where transgender and nonbinary youth can thrive, regardless of the laws and regulations that may limit your actual work.”



SCHOOL COUNSELING & MENTAL HEALTH

ASCA March 2024 Newsletter also states:

- School counselors can provide diversity and inclusivity psychoeducation to the students.
- Utilize gender support plans for students.
- Make referrals for community-based providers who have experience with this population

WHO ARE THE COMMUNITY-BASED PARTNERS LISTED IN THE ARTICLE?

Support LGBTQ+ Students

GLSEN Safe Space Kit

GLSEN Educator Network

Safe Zone Project Curriculum for Faculty

Trans Student Educational Resources (TSER)

– LifeSaver Program

MA Safe Schools Programs– ASCA Toolkit

Learning for Justice Curriculum for Students

Trevor Project

Gender and Sexualities Alliance (GSA)

Welcoming Schools



Gender Transition Plans

It is happening in our schools

U.S. NEWS

Iowa school district paying \$20K to settle gender policy lawsuit

Updated 11:02 AM CDT, February 21, 2024

Share

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MARION, Iowa (AP) — An Iowa school board has reached an agreement resolving a lawsuit over a now-rescinded district policy that allowed students to request a gender support plan to begin socially transitioning at school, without the permission of their parents.

Linn-Mar Community Schools' insurance company will pay the plaintiffs, Parents Defending Education, \$20,000, the [Gazette newspaper in Cedar Rapids](#) reported. The district announced the agreement Tuesday.

Leon County School District - Florida

- January Littlejohn's daughter expressed gender confusion at school
- The school created a gender support plan without notifying or involving the parents
- Staff used the students chosen name and pronouns and discussed restroom access

Linn Mar School District – Iowa

- School board adopted a policy allowing students 7th grade and above to create gender support plans
- Plans could be implemented without notifying parents
- Policy restricted staff from informing parents if the student didn't give permission.

EDUCATION

Florida mom filing suit after child transitioned at school without her consent: 'Happening all over' US

January Littlejohn is suing her daughter's school after it held secret gender talks without parental knowledge or consent



By Bailee Hill · Fox News

Published May 2, 2022 6:46am EDT



SCHOOL CLUBS AND ACTIVITIES

GSA Network

- There are over 4,000 **Gender & Sexualities Alliances** (GSA's) in 40+ states
- Formerly 'Gay-Straight Alliances' rebranded to reflect broader rejection of binary norms
- The GSA Network markets as a 'Youth-Led' non-profit that trains LGBTQ+ and allied students as social justice organizers. In reality day-to-day operations, funding, strategic planning, curriculum development, and national advocacy are led by adult staff, many of whom are professional activists or trained in DEI, critical theory, or social justice frameworks.
- Can be in schools starting as early as 3rd grade – may be called "Rainbow Club" or "Pride Club"
- Groups like GLSEN and GSA Network provide resources for GSA clubs

SCHOOL CLUBS AND ACTIVITIES

GSA Network - continued

- Ties activism / social justice principles to gender – Material provided for GSA club by GSA Network - Partial chart of Systems of Power by identity to be used for the club activity 'How to Start a Privilege Conversation with your GSA'

<i>GROUPS W/ SYSTEMIC POWER (PRIVILEGE)</i>	<i>SYSTEM(S) OF OPPRESSION</i>	<i>GROUPS W/ LESS OR NO SYSTEMIC POWER (OPPRESSED)</i>
Straight People, Cisgender People, Men	Patriarchy (Sexism & Cisgenderism)	Gender Non-Conforming, Trans, Queer, and Intersex People, Women
White People	Racism, Anti-Blackness, etc.	Black People, Non-Black People of Color
Citizens, Non-Native People	Settler Colonialism	Indigenous, Native People

SCHOOL CLUBS AND ACTIVITIES

May be present in school clubs other than GSA

- Colorado mother Erin Lee's daughter attended 'Art Club' that was really a GSA meeting

Gender Ideology in school Activities include:

- boys being allowed to participate in girls' sports
- Field Trips and Overnight stay where rooms are assigned based on gender identity not biological sex
- Homecoming / Prom no longer voting for 'King and Queen'



Trans-Gendering of Children at School Exposed in "Art Club" Movie

Written By Alex Newman | 12.11.23



Reading Time: 4 minutes

When her 12-year-old daughter texted about staying after school for "art club," Colorado mother **Erin Lee** could never have imagined how her life and the lives of her family were about to be changed forever. It turns out the "art club" was actually a "Gender and Sexuality Alliance" (GSA) meeting focused on confusing children about their gender. Now, the mom is sounding the alarm: Pull your children from public schools immediately!



HOW TO FIGHT BACK

Arguments and Talking Points

Taking Action

Parent Action

IT'S TIME TO TALK ABOUT DETRANSITIONERS

- Detransitioners like Chloe Cole and Laura Becker are exposing the devastating reality behind fast-tracked transitions and the failure to address root causes like trauma, autism, or mental health struggles.
- Many describe the gender clinics and on-line communities and as cult-like systems that isolated them from family, discouraged questions, and pushed conformity.
- Stories often involve regret, irreversible medical interventions, and lack of informed consent—especially among youth.
- Despite their experiences, detransitioners are frequently silenced or dismissed in mainstream discourse.

'No One Protected Me': Laura Becker Shares Her De-Transition Story

Americans are calling on the Supreme Court to uphold a Tennessee law protecting children from dangerous 'gender-transition' drugs and surgeries.



Written by Liana Imparato
Published December 18, 2024



"I wish young people knew that puberty isn't a disease, that growing up is necessary for happiness, and taking responsibility for the natural constraints of your body. Trying to be the opposite sex just isn't going to work. You have to work within the limitations of reality, and accepting reality has been the best thing I've ever done."

- Laura Becker

GENDER IDEOLOGY TALKING POINTS

- My beliefs as a parent and my child's upbringing deserve the same respect schools ask for with other identities.
- Young minds need clarity and stability—not concepts that promote identity uncertainty.
- We support every child's right to be safe and respected — but not at the cost of biology, truth, or fairness.
- Girls deserve private spaces and fair competition. We can show compassion without erasing boundaries.
- Affirming identity without involving parents is not support — it's secrecy.
- No school policy should allow staff to hide a child's mental health or identity struggle from loving parents.

GENDER IDEOLOGY (continued)

- Teaching children that gender is a feeling, not a fact, is confusing and developmentally inappropriate.
- Gender identity is deeply personal and values-based. Schools should not impose ideologies that override family beliefs

CURRICULUM AND IDEOLOGY

- I want curriculum focused on academics—not activism.
- Schools are not the place for political or ideological movements. Let's focus on reading, math, and critical thinking
- My beliefs as a parent and my child's upbringing deserve the same respect schools ask for other identities

PARENTAL RIGHTS TALKING POINTS

As parents, we do not co-parent with the government.
We have the right to know what our children are being taught and how they're being treated at school.

“Parental rights don’t stop at the
schoolhouse door.” — Tiffany Justice

TAKE ACTION

ENGAGE

EXPOSE

EDUCATE

ACTIVATE

FIGHTING BACK – TAKE ACTION

ENGAGE

Even with new laws and federal mandates, schools are rebranding or renaming programs to continue pushing gender ideology — parents must stay alert and make compliance unavoidable.

- Submit **OPT OUT** forms to your school to exclude your child from gender ideology instruction ([Freedom in Education](#) has templated letters)
- Ask questions — teachers, principals, school board: What are the policies? Request to review school materials (libraries, counselor resources).
- Attend school board meetings: comment, review agendas, watch for workshops.
- Join curriculum review or parent advisory committees.
- Join a group like Moms for Liberty — find or start a local chapter.



TAKE ACTION

ENGAGE

EXPOSE

EDUCATE

ACTIVATE

FIGHTING BACK – TAKE ACTION

EXPOSE

- If laws or opt-out forms are ignored — EXPOSE it.
- File FOIA/Open Records requests for curricula, training materials, policies.
- Document everything: dates, names, content—show receipts. Photograph or screenshot concerning content in assignments or displays.
- Submit written concerns to school staff and board members to build a paper trail.
- Share findings with local media, write letters to the editor, or post on social media.
- Organize a local rally or awareness event to highlight the issue.



TAKE ACTION

ENGAGE

EXPOSE

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FIGHTING BACK – TAKE ACTION

EDUCATE

- Host events to educate — tailor messages to school staff, legislators, parents, or the public
- Use M4LU's resource library and toolkits to equip others.
- Create one-page, high level information resource on the topic (can use QR codes to link to additional resources)
- Partner with local churches or civic groups to build awareness.
- Attend other sponsored events to stay informed on topics related to education

TAKE ACTION

ENGAGE

EXPOSE

EDUCATE

ACTIVATE

FIGHTING BACK – TAKE ACTION

ACTIVATE

- Work with state lawmakers to restore biological truth and parental authority.
 - schedule in-person meetings with lawmakers — bring local stories.
 - Support or draft legislation protecting parental rights — you can use legislation from other states as a starting point.
- Work with the school board
 - Propose district-level policy changes on SEL, pronoun use, transparency, and parent notification.
 - Speak at school board meeting open comments
- Oppose 'affirmation-only' mandates that bypass parents.
- Run for school board or support aligned candidates
Check out the Moms For Liberty [resources](#)

PARENTS LEADING AT HOME

- Talk to your kids early — before schools do.
- Reinforce your child's identity is rooted in truth and family values—not labels. "You are perfectly and wonderfully made. God doesn't make mistakes."
- Help kids resist labeling pressure: they're uniquely themselves.
- Practice how to respond to pressure about pronouns or labels at school.
- Review classroom materials at home — help children process conflicting ideas.
- Strengthen your bond daily—children will spend about 15,000 hours in school from kindergarten through 12th grade. Your influence at home is essential.

THERE IS NO SUCH THING AS BEING BORN IN THE WRONG BODY

“There are two sexes, zero genders and infinite personalities...we need to abolish this entire ideology that teaches that stereotypes define who our kids are.”

- Chris Elston 'Billboard Chris'





For more information and resources, please visit
the M4LU Gender Ideology Toolkit at:

<https://m4lu.org/resources/gender-ideology-toolkit/>



M4LU

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